

## **RESOLUTION JB-2025-04**

### **RESOLUTION OF JOINT BOARD APPROVING AND RATIFYING MARKETING CONTRACT EXTENSION**

WHEREAS, the State of Indiana and the Commonwealth of Kentucky have jointly undertaken a project to improve cross-river mobility over the Ohio River between Louisville and Southern Indiana, authorized by the Federal Highway Administration in its revised Record of Decision dated June 12, 2012 (the "Project"); and

WHEREAS, the Indiana Finance Authority ("IFA") and the Indiana Department of Transportation ("INDOT") have been authorized to participate in the Project on behalf the State of Indiana, and the Kentucky Public Transportation Infrastructure Authority ("KPTIA") and the Kentucky Transportation Cabinet ("KYTC") have been authorized to participate in the Project on behalf of the Commonwealth of Kentucky; and

WHEREAS, IFA, INDOT, KPTIA and KYTC (collectively the "States' Parties" and each individually a "State's Party") have (together with the Louisville and Southern Indiana Bridges Authority) entered into a Bi-State Development Agreement effective December 17, 2012 (the "Development Agreement") as well as an Interlocal Cooperation Agreement for the Design, Procurement, Construction, Financing, Tolling, Operation and Maintenance for the Louisville-Southern Indiana Ohio River Bridges Project effective as of December 17, 2012 (the "Interlocal Agreement"); and

WHEREAS, the Development Agreement provides for certain ongoing activities to be performed by a Bi-State Management team, as described therein; and

WHEREAS, the Interlocal Agreement established this Joint Board, representing the States' Parties and constituted as provided in the Interlocal Agreement, and authorized the Joint Board to adopt and amend bylaws and other rules of governance from time to time, which bylaws and rules of governance shall be consistent with the Development Agreement and the Interlocal Agreement; and

WHEREAS, the Joint Board approved the procurement of marketing services in Resolution JB-2022-7; and

WHEREAS, the Joint Board ratified the contract between KYTC and Fieldtrip, LLC ("Fieldtrip") in Resolution JB-2023-12; and

WHEREAS, the initial contract period between KYTC and Fieldtrip terminated on June 30, 2025, and seven (7) one (1) year extensions are available; and

WHEREAS, KYTC requests that the Joint Board ratify the extension of the agreement between KYTC and Fieldtrip for Marketing services through June 30, 2026; and

WHEREAS, KYTC requests that the Joint Board approve a second extension of the agreement between KYTC and Fieldtrip through June 30, 2027.

NOW, THEREFORE, be it resolved by the Joint Board that:

1. The extension to June 30, 2026, of the contract between KYTC and Fieldtrip is ratified.
2. The extension to June 30, 2027, of the contract between KYTC and Fieldtrip is approved.

Dated this 31st day of July, 2025:

INDIANA FINANCE AUTHORITY

By:   
Dan Hoge, Public Finance Director of the  
State of Indiana

INDIANA DEPARTMENT OF  
TRANSPORTATION

By:   
Lyndsay Quist, Commissioner

KENTUCKY PUBLIC TRANSPORTATION  
INFRASTRUCTURE AUTHORITY

By:   
Geri Grigsby, Vice Chair

KENTUCKY TRANSPORTATION  
CABINET

By:   
Jim Gray, Secretary